

Published Agenda



Monday, October 7, 2024
4:00 PM

City Council
Monday Meeting Agenda

Council Chambers
200 Forrest Street

Call to Order
Agenda Review
Agenda Adjustments:

– Add Policy Items #24 and #25 at the request of the Administration as follows:

24.

2024-566

Approve Name, Image, and Likeness (NIL) Marketing Agreement with To The Top Collective, LLC, for advertising services related to student-athlete, Melyia Grayson, in an amount, together with service fees, not to exceed \$3,200.00 (Student Athlete \$2500.00) in accordance with Mississippi 17-3-1 and authorize the Mayor to execute; authorize issuance of manual check for the same.
25.

2024-567

Approve Name, Image, and Likeness (NIL) Marketing Platform with Opendorse, for advertising services related to student-athlete, Lauren Jones, in an amount, together with service fees, not to exceed \$3,200.00 (Student Athlete \$2500.00) in accordance with Mississippi 17-3-1 and authorize issuance of online payment for the same.

– Add Work Session Item #6 as follows:

6.

2024-561

Temporary unites and temporary dwellings, requested by Councilmember Ware.

Work Session

1.

2024-554

Hattiesburg Public School District 2023-2024 Accountability Ratings, presented by Dr. Williams, HPSD.
2.

2024-555

Update on Economic Impact of Tourism, presented by Visit Hattiesburg.
3.

2024-556

Short-Term Rental Ordinance Discussion, requested by Councilmember George.
4.

2024-557

The use of contract labor at city facilities, requested by Councilmember Delgado.
5.

2024-558

Alternatives to youth violence and continued shootings, requested by Councilmember Delgado.

Citizens’ Forum
Meeting Recess

Call to Order

BE IT REMEMBERED that the **Agenda Review meeting** of the Hattiesburg City Council was held at **4:00 p.m. Monday, October 7, 2024**, in Council Chambers at City Hall; same being from an adjourned meeting held on September 20, 2024.

Those present included Mayor Toby Barker and members of the City Council Jeffrey George, Ward 1; Deborah Delgado, Ward 2; Carter Carroll, Ward 3; Dave Ware, Ward 4; and Nicholas Brown, Ward 5 (in at 4:03 p.m.). Others in attendance included Director of Administration/City Clerk, Kermas Eaton; City Attorney, Randy Pope; Clerk of Council, Ronda S. Kennedy; Deputy Clerk of Council, Lisa Luu Jolly; City staff members; media; and the public.

Council President George Called the meeting to order.

Agenda Adjustments

The Clerk of Council read aloud adjustments to the agenda.

- **ADD Policy Items #24 and #25 at the request of the Administration as follows:**

24. 2024-566 Approve Name, Image, and Likeness (NIL) Marketing Agreement with To The Top Collective, LLC, for advertising services related to student-athlete, Melyia Grayson, in an amount, together with service fees, not to exceed \$3,200.00 (Student Athlete \$2500.00) in accordance with Mississippi 17-3-1 and authorize the Mayor to execute; authorize issuance of manual check for the same.

Attachments: City of Hattiesburg Agreement Melyia Grayson

25. 2024-567 Approve Name, Image, and Likeness (NIL) Marketing Platform with Opendorse, for advertising services related to student-athlete, Lauren Jones, in an amount, together with service fees, not to exceed \$3,200.00 (Student Athlete \$2500.00) in accordance with Mississippi 17-3-1 and authorize issuance of online payment for the same.

Attachments: 1595_001 (2)

- ADD Work Session Item #6 as follows:

6. 2024-561 Temporary units and temporary dwellings, requested by Councilmember Ware.

Agenda Review

Council President George **proceeded with the Agenda Review.**

Following discussion of agenda items, Council President George **closed the Agenda Review.**

Citizens' Forum

Council Vice President Ware **proceeded with the Citizens' Forum.**

He stated the procedures and invited members of the public to speak.

The following citizens addressed the Council:

- Dr. Joseph Kinnan (NAMI Senior Advisor)
- Mavis A. Creagh (NAMI President)
- Virginia Smith, 200 Tuscan Ave., Apt. A

There were no other citizens present who wished to address the Council.

Council Vice President Ware **closed the Citizen Forum.**

Work Session

Council President George **proceeded with the Work Session**, which included:

1. 2024-554 Hattiesburg Public School District 2023-2024 Accountability Ratings, presented by Dr. Williams, HPSD.

Attachments:

2. 2024-555 Update on Economic Impact of Tourism, presented by Visit Hattiesburg.

Attachments: City Council Preso - HBURG Tourism

3. 2024-556 Short-Term Rental Ordinance Discussion, requested by Councilmember George.

Attachments: Natchez, MS – SRT Ordinance
Ocean Springs, MS – ORD NO. 2021-25
Waveland, MS – Ordinance #383
Bay St. Louis, MS – Ordinance #669-08-2024

4. 2024-557 The use of contract labor at city facilities, requested by Councilmember Delgado.

5. 2024-558 Alternatives to youth violence and continued shootings, requested by Councilmember Delgado.

Meeting Recess

Council President George declared the **meeting recessed at 5:02 p.m., this 7th day of October, 2024**, by unanimous consent, until the 8th day of October, 2024.

ATTEST:

APPROVE:


Clerk of Council


Council President

ATTEST AND CERTIFY:

APPROVE:


City Clerk


Mayor